



Role title: Volunteer Fundraiser - Individual and Community Giving
Reports to: Fundraising Sub-Committee
Location: Home based

Background

For the past 11 years, Faversham Foodbank has provided emergency food support to the people of Faversham and the surrounding communities. As the charity has grown, so have costs and, for the first time in the Foodbank's history, we need to actively fundraise to ensure we can continue to develop services.

Individual and community giving

The Foodbank's trustees are looking for a Volunteer Fundraiser to help develop and grow funding from individuals and groups in Faversham and the surrounding communities. The role is essential to help us build sustainable financial support and long-term partnerships that allow us to continue providing emergency food and support to people in crisis across our local community.

Key Responsibilities

Individual giving

- Promote one-off and regular donations through campaigns, appeals, and digital channels
- Help develop donor communications including thank-you messages and impact updates
- Support donor retention and engagement

Community fundraising

- Build relationships with local schools, churches, and groups to encourage fundraising
- Offer advice and support to individuals and groups organising their own fundraising efforts
- Create and share fundraising toolkits, ideas, and success stories

Fundraising events

- Promote events via social media, posters, and local networks
- Help with evaluating events and collecting feedback

Skills and experience

- Friendly and confident communicator
- Organised and able to work independently
- Creative and enthusiastic about connecting with the local community
- A passion for social justice and supporting local people
- Previous fundraising or marketing experience

Collaboration and resources

- As well as working with the Fundraising Sub-Committee (which is made up of a group of Foodbank trustees), the fundraiser will collaborate with the Corporate and Charitable Trusts Volunteer Fundraiser, with the Foodbank's Project Manager and Assistant Project Manager, and work with other volunteers
- The Fundraiser will use a dedicated Foodbank laptop and will have a Faversham Foodbank email address

How you will benefit

- Experience in community fundraising and donor development
- A meaningful volunteer role making a direct impact in your local area
- Ongoing support from the Foodbank team
- Reimbursement of reasonable expenses
- Recognition for your valuable contribution
- Training will be available to support this role
- Positive and inclusive work environment, where your ideas are valued

How to apply

If you are interested in this role, please email the completed Application Form and a CV if you wish by **Friday 21 November** to **Dominic Deeson** – chair@faversham.foodbank.org.uk

You are also welcome to email any questions you may have before sending your application.

Interview date will be confirmed after shortlisting. Individuals attending interviews will be asked to make a short presentation about how they would approach the role and what a reasonable financial target would be in the first year, taking into consideration that the Foodbank has not previously asked for support from individuals and community groups.